

## BAUER HOCKEY PARENTAL CONSENT FORM

### I. IF YOU'RE UNDER 13 YEARS OF AGE OR IF YOU'RE A RESIDENT OF MAINE AND UNDER 18 YEARS OF AGE

Because of BAUER HOCKEY's commitment to protect children's online privacy, if you're under 13, or if you're a resident of Maine and you're under 18, your parent or guardian must consent before we can collect personally identifiable information from you. So, you've got a couple of choices:

- 1) Wait until you hit that lucky 13<sup>th</sup> or if you are from Maine that lucky 18<sup>th</sup> birthday, or...
- 2) Get your mom, dad, or guardian to fill out this form and send it back to us.

### II. IF YOU'RE A PARENT OR GUARDIAN

Your child recently attempted to register as a member at BAUER.com or participate in a site feature that requires collection of personal information. We would like to request your permission to collect and use certain personal information from your child so that your child can participate fully in our site and we can notify him or her about changes to BAUER HOCKEY's web site, new BAUER HOCKEY services or product offerings, sports and fitness news, and other information and content that your child may enjoy. BAUER HOCKEY's Children's Privacy Policy is set forth below and is available at [www.bauer.com](http://www.bauer.com).

To consent, please fill out this form, sign it, and fax or mail it back to us at:

BAUER.com Registration  
150 Ocean Road  
Greenland, NH 03840  
Fax: (603) 430-3010

Child's First Name \_\_\_\_\_

Child's Last Name \_\_\_\_\_

Child's Date of Birth     /    /      
(dd/mm/yyyy)

Child's Gender  Male  Female

Child's Postal/Zip Code \_\_\_\_\_

Child's E-mail Address \_\_\_\_\_

Create a unique Login ID \_\_\_\_\_  
(4-20 letters and numbers only)

Create a unique Password \_\_\_\_\_

Can we send e-mails to the child named above?     Yes     No

## **CHILDREN'S PRIVACY POLICY**

We have adopted special procedures applicable to personal information from children under the age of 13 (or from children under the age of 18). The following Children's Privacy Policy supplements our general Privacy Policy. Any conflicting portions of our general Privacy Policy are superseded by this Children's Privacy Policy.

### **Contact Information**

BAUER HOCKEY  
150 Ocean Road  
Greenland, NH 03840

### **How do we use information about children?**

We use the information described above:

- To personalize the site experience and to allow us to deliver the type of content and product offerings in which visitors are most interested.
- To allow us to better respond to customer service requests.
- To learn about site visitors and customers and to tailor specific features, promotions, or other notifications to them.
- To administer a contest, promotion, survey or other site feature.
- If a child has opted-in to receive BAUER HOCKEY e-mail, we may send them periodic e-mails from BAUER HOCKEY with information on products, website content, or events.

Children under the age of 13 (or if a resident of Maine, under the age of 18) will never be asked to consent to disclosure to outside parties, and their personal information will not be disclosed to any outside parties, except as described below. A parent's consent to our collection and use of personal information about a child will never be treated as consent to disclosure of that information to outside parties. It also does not include website hosting partners and other parties who assist us in operating our website, conducting BAUER HOCKEY's business, or servicing your child as long as such parties have agreed to keep customer data confidential. We may release personal information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety.

We do not condition a child's participation in an activity or contest on the disclosure of any more personal information than is reasonably necessary to allow the child to participate in that activity.

### **How do we protect information about children?**

We take reasonable security measures to protect personal information about children. Registration information submitted by a child's parent cannot be modified except through submission of a modified parental consent form or other written request. All such information is contained behind secured networks and we use best efforts to ensure that it is only accessible by a limited number of persons and contractors who have special access rights to such systems. All contractors have agreed to keep this information confidential.

### **How can parents review their child's personal information and prevent its use or disclosure?**

A parent or guardian who permits personal information to be collected about their child may also submit a signed written request to review or modify the information about their child. Before disclosing information about a child, we may request that the parent provide reasonable information about the parent for identification purposes, such as the parent's name, address, phone number, or other information.

We will delete personal information about a child upon receipt of a written request from the parent or guardian who initially submitted such information. In the event of such a request, we will retain only information necessary for record keeping and customer service for past transactions.

**Mail or fax this form to:**

BAUER.com Registration  
150 Ocean Road  
Greenland, NH 03840  
Fax: (603) 430-3010

**Questions and feedback**

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Parent/Guardian's Signature \_\_\_\_\_

Parent/Guardian's Name (Print) \_\_\_\_\_

Date \_\_\_\_\_